

# **Leading Through Uncertainty:**

## **Risk Management Lessons from Afghanistan**

#### **Presentation Overview:**

Join Sam in a compelling keynote, exploring risk management in Afghanistan's challenging environment. This session highlights balancing operational goals with safety concerns, offering insights into risk assessment and innovative problem-solving strategies in high-stakes situations, applicable across sectors.

#### **Background:**

In 2004, I embarked on a mission to integrate risk and continuity solutions across Afghanistan for a British aid agency. Amid escalating violence and a complex political landscape, our approach diverged from conventional methods. Emphasizing on-ground presence and local collaboration, we navigated extreme conditions, from Badakhshan's rugged terrains to Kandahar's intense heat, striving to align risk management with our operational mission without compromising staff safety or project efficacy.

### **Keynote Highlights**

- **Transparent Communication:** Essential in High-Risk Settings.
- **Exemplary Leadership:** Embodying Organizational Values in Challenging Times.
- Innovative Problem-Solving: Adaptability in Fluid Environments.
- **Building Resilience:** Facing Diverse Consequences in High-Stress Contexts.
- Strategic Risk-Taking: Balancing Safety and Operational Goals.



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## **Your Presenter & Solutions**

### Sam Campbell

Sam, a Certified Practising Risk Manager (CPRM) and member of the Risk Management Institute of Australasia (RMIA), brings over 20 years of expertise in enterprise risk and continuity.

His career spans Local Government, Non-Profit, and Corporate sectors, where he has developed sustainable risk and continuity strategies. Known for his innovative approach, Sam is not just a consultant but an enabler and facilitator, dedicated to building client capacity and fostering collaborative opportunities.

He has advanced degree qualifications in Disaster Management, Quality Auditing and Risk Management. Further, he is a Member of the Australian Institute of Company Directors, a serving company director, and former board director within the Victoria public education and public heath sectors.

Sam has been a guest presenter at the Harvard University Humanitarian Initiative; he was awarded the Humanitarian Overseas Service Medal by the Dept of Prime Minister and Cabinet for his outstanding achievements during the Kosovo/Serbien War in 1999 and remains a pivotal voice of advice for organisations, domestic and international, regarding the practical integration of risk management.

## **Expertise**



**Risk Management** 



**Crisis Management** 



**Disaster Management** 



**Audit Management** 





Do you want to know more about how Sam can provide value to your strategic objective?

### **Get In Touch**

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